

john manoogian III founder, maker, experience inventor

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San Francisco, CA

Founder, Bubble Fusion Labs 2008-2009

Plus 1 (startup)

- realigned team around a new vision to spread positivity through Twitter. 2million + users to date.
- launched realtime Twitter stream marketing, measurement, and response engine in Ruby and Erlang

VP: User Experience + Product Design 2007-2008

Top Fans (startup)

- led venture-funded startup creating "Digg for crowdsourced celebrity news" (backed by Founders Fund, BRV)

Chief Hacker, Head of Product 2007-2008

War of the Roses (startup)

- launched OpenSocial virtual goods app with dollar-backed currency, grew from 0 to 40k+ users

Founding Director, User Experience 2006-2007

Zivity (startup)

- Designed, tested, and built social website (Ruby on Rails) for royalty sharing between artists and fans
- Contributed product management strategy, creative direction, team leadership, and reality checks

Co-Founder, Chief User Experience Officer 2006-2007

New CRU (stalled startup)

- Torch-bearer of a presiding vision: simple, mobile, geo-targeted wine guidance for newbies

Founder / Chief Hacker 2002 - 2006

Feed Me Links (startup)

- First wave social bookmarking site with a nice interface, 15,000+ users, 300,000+ links, and zero ads.
- Architected all user experience and LAMP back-end, plus accompanying AIM client & Firefox plugin.

Director, Experience Design (created new team) 2005 - 2006

Organic, Inc

- Educated and sold \$40m+ accounts to VP-level stakeholders and clients
- Unified multiple teams into one group focused on reusable innovation and rapid prototyping

Director, Interface Engineering 2004 - 2005

Organic, Inc

- Built team of 20 architects, developers, and designers across two cities on a \$20mm+ line of business
- Grew and maintained successful partnerships with Interwoven, Akamai, WebSideStory, and iCrossing
- Contributed development leadership in London, New York, Toronto, Chicago, Detroit, and San Francisco.

Multimedia Hacker 1997 - 2004

Various hackings

- designed / built / launched approximately 30 different websites in 12 languages
- Named as inventor on U.S. patent application for Dynamic Website Configurator application
- produced several short films, ran a video projection business in the Detroit underground music scene

Self-designed BA, Digital Multimedia

University of Michigan

- Created custom curriculum / major of grad-level courses in CS, linguistics, design, and film

Previous Clients: Bank of America, Jeep, Domino's Pizza, IT.com, Symantec, Movement Festival (DEMF)

Interests: Yoga, Design, Loud Music, Quiet Music, Film, Travel, Learning, Psychology, Success

Tools: the Social Web, Merb, Rails, PHP, CSS, Javascript/jQuery, Git, Subversion, REST, unix, Mac OS/X

Conferences: TechCrunch 40 (presenter), Pecha Kucha (presenter), Maker Faire (volunteer), Future of Web Apps, Apple WWDC, Where 2.0 (snuck in), iPhone DevCamp (volunteer), CodeCon, XML Excursion (on a boat)